Your liability on every market, as the bets and the goals come in.

One goal changes the chances of every accumulator that includes the match. Calseda keeps each market's liability current the moment a bet comes in or a score changes, and shows which data produced each figure.

WHAT YOU CAN'T SEE TODAY

- **The book right now.** Added up when a report runs, and drifting in between.
- **At kick-off.** Screens that queue every update fall behind when the book moves fastest.
- **Across matches.** One goal moves every accumulator that includes the match.
- **A large bet before you accept it.** Nobody can quickly say what it would do to the book and its limit.

WHAT YOU'D SEE INSTEAD

- **Every market, live,** recalculated when a bet or a score changes, and only then.
- **Calm at kick-off.** Calseda skips the values in between and sends the newest.
- **A large bet checked in private** against the live book, before it is accepted.
- **The goal the book fears most,** for each match still being played.

15:30 ON A SATURDAY, A MATCHDAY KICKS OFF

TODAY

14:00	The book is checked against the lunchtime report.
15:20	Bets pour in. The report still shows 14:00.
15:47	Two early goals move hundreds of accumulators. Nobody sees the total.
17:30	The evening report shows a market past its limit.

WITH CALSEDA

15:20	Each bet updates every market it touches. One nears its limit.
15:25	The odds and bet limit are cut against the live book.
15:40	A large accumulator is priced in private before it is accepted.
15:47	A goal goes in. The team is told what it did to the book.

An example with simulated data.

WHAT CHANGES FOR YOUR TEAM

- **A market caught before it runs far past its limit,** while the match is still being played.
- **A large bet checked before it is accepted,** against the live book.

HOW IT STARTS

01
Pick one set of markets
For example, one league's accumulators.

02
Connect your data
Bets from your betting platform over Kafka or REST, scores and prices from your feeds.

03
Write the calculation
Your developers, or ours.

04
Run it side by side
Compare with today's reports before relying on it.

Become a design partner

A pilot built around one set of markets, in exchange for a case study published only with your approval. Calseda runs in your own environment, with your own sign-in. It replaces nothing.

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A live demo:
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